Community Revitalization

The New Holland Business Association’s downtown revitalization committee which was chaired by Mayor Wilbur Horning recently completed its preparation of a list of potential future goals which could someday be pursued in the Borough. The committee, which developed the term “New Holland Visions” as its concept theme, identified numerous future potential goals for improving and revitalizing downtown. These goals include a small open space mini park in the center of town, the development of a Museum by the New Holland Area Historical Society, and potential crosswalk and other additional planter or similar esthetic enhancements.

Other activities are also underway which are making significant positive changes in the community. Three long standing structures have been purchased recently and are being renovated for different uses. The former McGinnis Garage building on the corner of South Railroad Avenue and East Jackson Street is being converted into Arianna’s Bakery. The second is that the New Holland Farmer’s Fair Association is converting the former Meke Sewing building, corner of West Franklin and South Roberts, into its new display building. Thirdly, the New Holland Area Historical Society is converting the second story of the former Kauffman’s Hardware building into a regional Museum.

In addition, with the support of Borough Council, the Borough Authority purchased for redevelopment the dilapidated former hardware structure on the corner of South Railroad Avenue and East Franklin Street. The Authority is also facilitating the effort to obtain a small open space park in the center of town. It is to purchase and then re-sell the non park portion of the former New Holland Elementary School site for additional redevelopment.